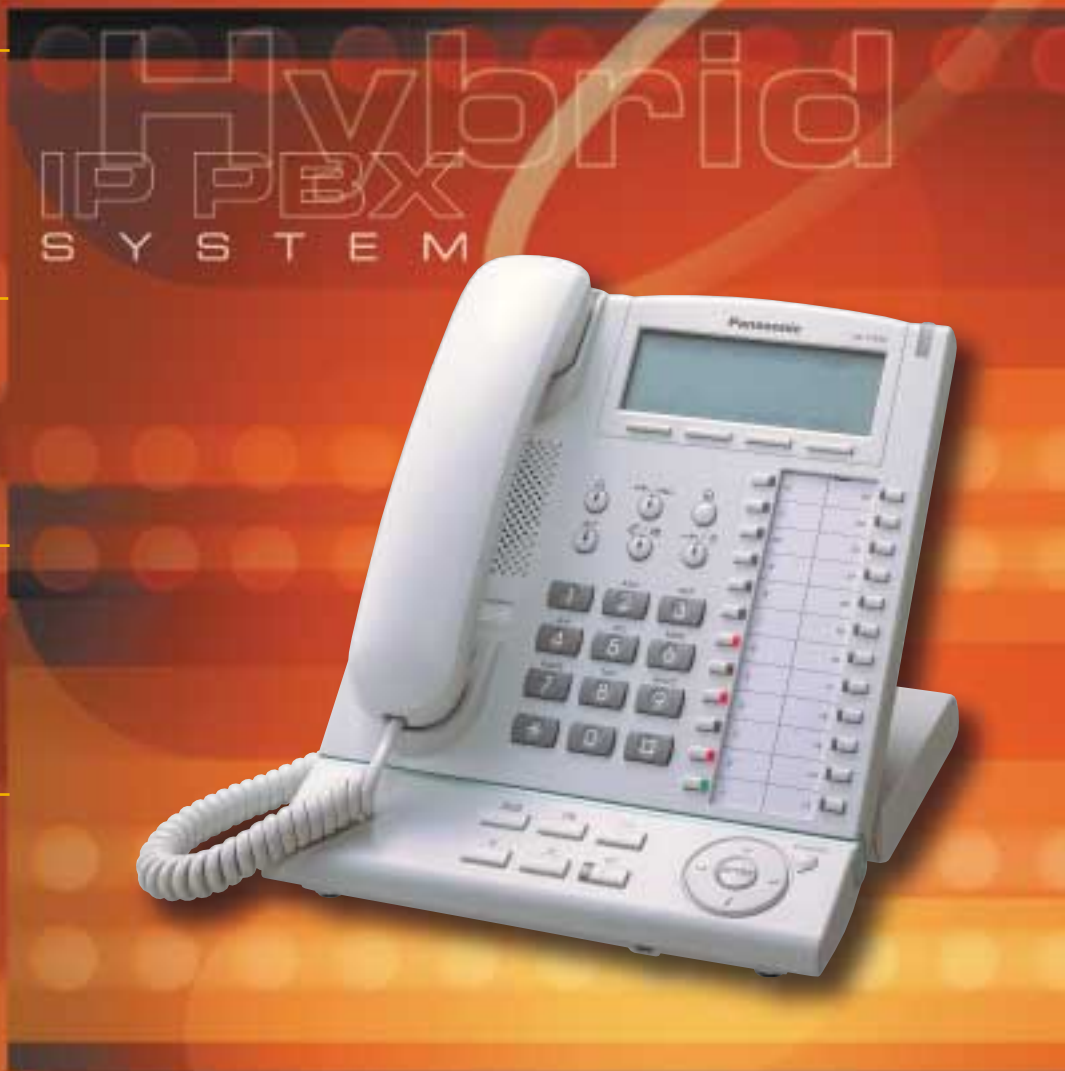


# Panasonic

Hybrid IP PBX System  
**KX-TDA100**  
**KX-TDA200**

**The Convergence  
Network System to Maximise  
the Performance of  
Your Business in the IT-Age**



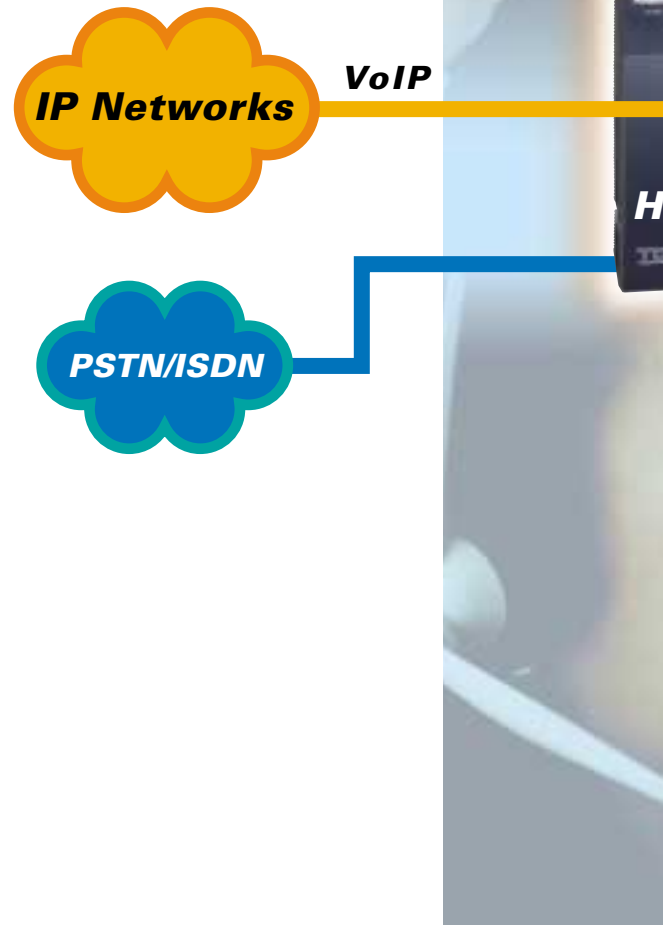
**Preliminary**

# The Hybrid IP PBX Offers the Ultimate Solution for your Office in the Digital Age by Synthesising Voice and Data to Give a Low-Cost Intelligent Communications Environment



## IP-Communications

The Internet and Broadband have brought about huge changes in the business environment: no longer do customers and business rely solely on the telephone and the fax, but now use e-mail and websites, too. We now work globally, are more mobile or can even work from home. Whether business can respond to this change in lifestyle and the IT environment will determine its very survival. The new Panasonic Hybrid IP PBX will give a business the support it needs to succeed in this fast-changing, business environment. The fruit of our 20 years' experience in developing such technology, Hybrid IP PBX is a next-generation tool, combining PBX reliability with IP technology. It offers efficient and flexible communication, utilising IP compatibility, seamless integration with your PC through USB and advanced messaging solutions. Needless to say, it brings you the Panasonic PBX's superior user-friendliness, so you won't need to be an IP expert to use it! The Panasonic Hybrid IP PBX offers you the ultimate business solution for the IT age.



## 1 Networking

### High IP and Broadband Networking Capability

Diversification in IP and Broadband technology means high communication capabilities are a must. Using the Hybrid IP PBX will cut telephone costs through VoIP and also reduce LAN maintenance expenses by integrating with your office's internal interface. You will see increased customer satisfaction through the higher efficiency afforded by CTI. Greater QSIG and ISDN compatibility means smoother communication and lower operating costs.

## 2 IT Integration

### Big Improvement in Productivity of Staff through High PC Compatibility

Talk to your client while confirming customer details such as address, contact, and account status on your PC. The Panasonic Proprietary Telephone's USB Port maximises compatibility with your computer. Moreover, you will be able to offer customers a tailor-made service with the CTI Standard Protocol, TAPI2 and CSTA compatibility. You can build a solid CTI system that will offer you sophisticated value.



## 3 CS Acceleration

### Voice, Fax and Mail Handling Power of Call Centre

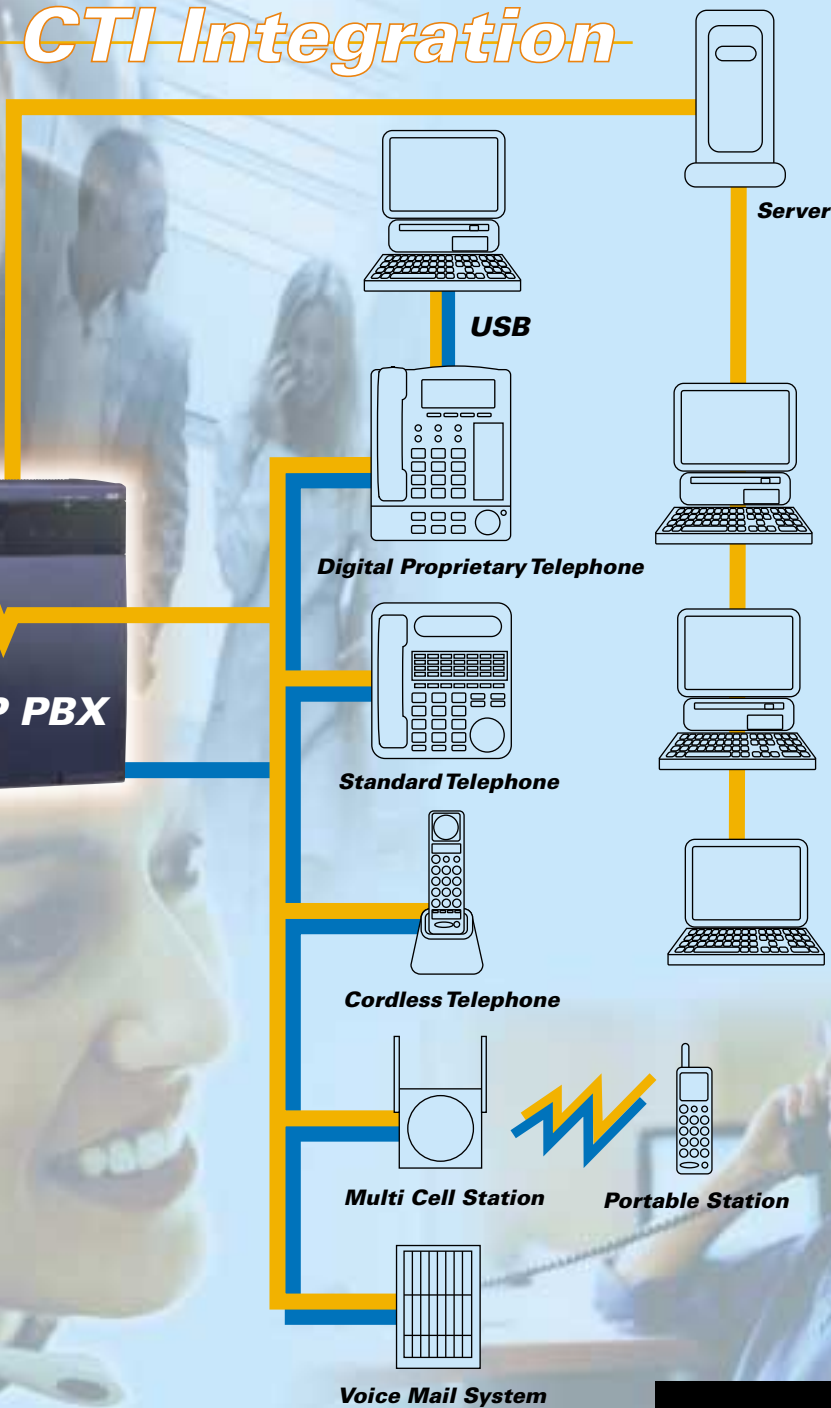
The new Messaging Features offer greater flexibility. If short of staff, you can handle calls with the Automatic Attendant Service. You can upgrade to Unified Messaging using CTI technology that can combine e-mail, fax and voice mail, giving you multi-media communication capabilities. Your Call Centre holds the key to the success of your CRM strategy.

# CTI Integration

on

Hybrid IP PBX

200



## Outline of the Hybrid IP PBX

The Hybrid IP PBX can link your office's internal phone system with the Intranet and other IP networks. Using the IP Gateway, it will convert voice signals into IP packets so you can link up with the IP net. And even if the Intranet is down, you will still be able to access your telephone network as usual because it independently connects with PSTN/ISDN directly.

Hybrid  
IP PBX  
SYSTEMS

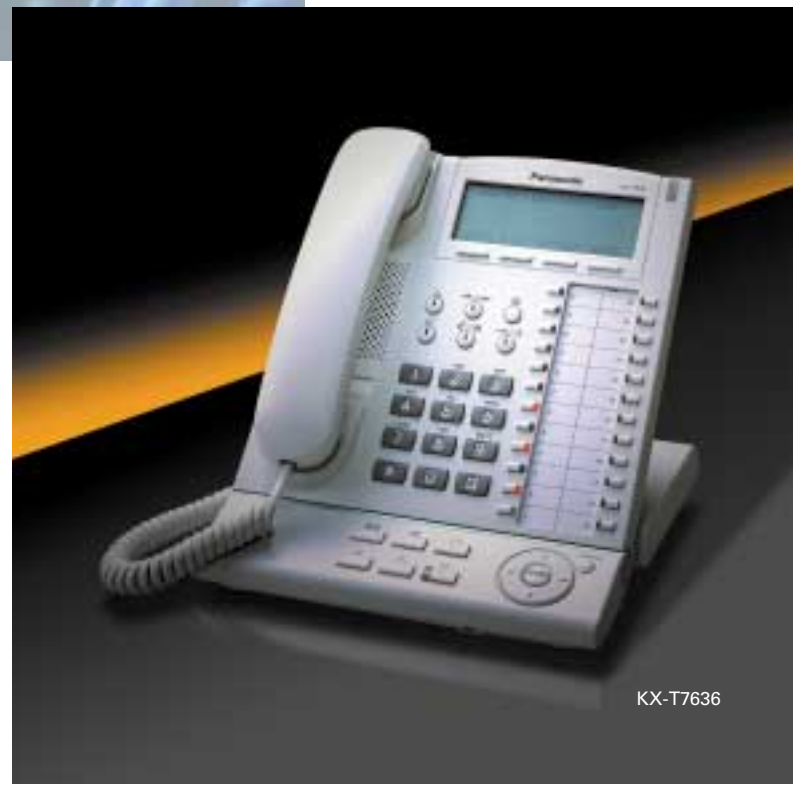
## ration

Performance Increase

## 4 User-Friendly

### The New Digital Proprietary Telephone: Stylish Design with High Reliability

The New Digital Proprietary Telephone incorporates Digital XDP. It offers an easy-to-read Large Messaging/Ringing Lamp, an ID display of up to 20 characters, a 4-stage angle adjustment function allowing greater flexibility of location and use, a navigation key for reliable and fast operation, a USB terminal for seamless PC integration, and much more.



KX-T7636

# Hybrid IP PBX SYSTEMS

## New Digital Proprietary Telephones

### KX-T7636

- Model with Speakerphone, 6-Line Display with Back-lit and 24-CO Keys
- Optional 12-CO Keys and USB port are available.



### KX-T7633

- Model with Speakerphone, 3-Line Display with Back-lit and 24-CO Keys
- Optional 12-CO Keys and USB port are available.



### KX-T7630

- Model with Speakerphone, 3-Line Display and 24-CO Keys



### KX-T7625

- Model with Speakerphone and 24-CO Keys

\* Black models are also available for all models.

# Panasonic



These products were manufactured by Kyushu Matsushita Electric Co., Ltd. which has received ISO9001 and ISO14001 certification.